

5K & FUN RUN SPONSORSHIP OPPORTUNITIES



BRONZE SPONSORSHIP \$500

Hope House is metro-denver's only resource providing free self-sufficiency programs to parenting teen moms, including residential, ged, and college & career support programs. Additional supportive services include healthy relationships and parenting programs, early learning, life skills workshops and certified counseling, all designed to prepare them for long-term independence.

RACE DAY PERKS:

1 TWO FREE RACE TICKETS

Use for:
Staff Appreciation
Client Giveaways



RACE BAG INCLUSIONS

We'll include your promotional materials in the participant race bags!



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LOGO PROMINENCE

Logo prominence descends from Title to Bronze:

- Registration Sponsor Banner
- Participant Race T-shirts
- Resource Center Banner Display (visible for a full year post-event)



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DIGITAL MARKETING:



TWO 5K EVENT EMAIL BLASTS TO OUR DATABASE

AUDIENCE: Your company logo, linking to your website, sent to over 4,200 email addresses of Hope House supporters

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5 WEBSITE PRESENCE

Audience: 28,650 Hope House website users

- Company logo on Hope House website that links to company website, logo prominence descends from Title to Bronze

28,650
WEB VISITS



• Facebook:

- Audience: 2,570 page likes, Average Post Reach: 1,410 people
- 4 pre-event posts with link to event page, 1 post-event post that features all event sponsor logos.
- **Twitter:** 2 pre-event posts with link to event page, 1 post-event post that features all event sponsor logos

- **LinkedIn:** 1 pre-event post & 1 post-event post
- Includes sponsor names
- **Instagram:** 1 pre-event post & 1 post-event post
- Includes link to event page
- **Pinterest:** 1 pre-event post & 1 post-event post
- Includes company sponsors and their logos

SOCIAL MEDIA



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