5K & FUN RUN SPONSORSHIP OPPORTUNITIES

HOPE HOUSE OF COLORADO

SILVER SPONSORSHIP

$1,000

Hope House is metro-denver's only resource providing free self-sufficiency programs to parenting teen moms, including residential, ged, and college & career support programs. Additional supportive services include healthy relationships and parenting programs, early learning, life skills workshops and certified counseling, all designed to prepare them for long-term independence.

RACE DAY PERKS:

1 FIVE FREE RACE TICKETS

Use for:
Staff Appreciation
Client Giveaways

2 ACKNOWLEDGEMENT OF SPONSORSHIP FROM EMCEE

Be heard by an estimated:

- *250+ 5K & Fun Run participants*
- *30+ volunteers*
- *15+ vendors*

3 RACE BAG INCLUSIONS

We'll include your promotional materials in the participant race bags!

4 LOGO PROMINENCE

Logo prominence descends from Title to Bronze:

- **Registration Sponsor Banner**
- **Participant Race T-shirts**
- **Resource Center Banner Display (visible for a full year post-event)**

DIGITAL MARKETING:

5 TWO 5K EVENT EMAIL BLASTS TO OUR DATABASE

AUDIENCE: *Your company logo, linking to your website, sent to over* **4,200** *email addresses of Hope House supporters*

6 WEBSITE PRESENCE

28,650 WEB VISITS

Audience: **28,650** *Hope House website users*

- **Company logo on Hope House website that links to company website, logo prominence descends from Title to Bronze**

7 SOCIAL MEDIA

- **Facebook:**
Audience: **2,570** *page likes, Average Post Reach:* **1,410** *people*
- *4 pre-event posts with link to event page, 1 post-event post that features all event sponsor logos, 1 Facebook review post-event*
- **Twitter:** *2 pre-event posts with link to event page, 1 post-event post that features all event sponsor logos*
- **LinkedIn:** *1 pre-event post & 1 post-event post*
- *Includes sponsor names*
- **Instagram:** *1 pre-event post & 1 post-event post*
- *Includes link to event page*
- **Pinterest:** *1 pre-event post & 1 post-event post*
- *Includes company sponsors and their logos*
- **Google+:** *1 Google review post-event*